

# Parts Media Set Update

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## Parts Media Set Update

We've updated your parts media sets, making it easier for you to strategize product pricing on your eCommerce site.

In order to allow retailers to be more strategic with their product pricing, Volvo has segmented their main parts media set into four media sets. A media set is a group of part numbers categorized by a commonality (like price, popularity, etc.).

**Note:** This update only affects Parts; both Accessories and Gear media sets will stay as they are.

These are the changes:

### For Volvo US dealers:

1. Volvo Core/Rebuilt
2. Volvo OEM Quickstart
3. Volvo USA - Parts under MSRP \$10
4. Volvo USA - Fast Moving Parts
5. Volvo USA - Popular Parts
6. Volvo USA - Unique Parts

**Note:** The media sets numbered 3-6 replace the media set you previously had called "Volvo". All parts within that previous media set "Volvo" are now within one of these four media sets.

### For Volvo Canada dealers with an English site:

1. Volvo Maintenance Kits - EN - CA
2. Volvo Core/Rebuilt - EN - CA
3. Volvo CAN - EN - Parts under MSRP \$10
4. Volvo CAN - EN - Fast Moving Parts
5. Volvo CAN - EN - Popular Parts
6. Volvo - CAN - EN - Unique Parts

**Note:** The media sets numbered 3-6 replace the media set you previously had called "Volvo - EN - CA". All parts within that previous media set "Volvo - EN - CA" are now within one of these four media sets.

### For Volvo Canada dealers with a French site:

1. Volvo Maintenance Kits - FR - CA
2. Volvo Core/Rebuilt - FR - CA
3. Volvo CAN - FR - Parts under MSRP \$10
4. Volvo CAN - FR - Fast Moving Parts
5. Volvo CAN - FR - Popular Parts
6. Volvo - CAN - FR - Unique Parts

**Note:** The media sets numbered 3-6 above replace the media set you previously had called "Volvo - FR - CA". All

parts within that previous media set "Volvo - FR - CA" are now within one of these four media sets.

Additionally, Canadian retailers will now also have a Core/Rebuilt media set.

The descriptions of the four new media sets are:

1. **MSRP under \$10**
2. **Fast Moving Parts** - parts that have had a sale in the last 12 months.
3. **Popular Parts** - these are parts that are in both MOTOR and Volvo's VIDA data but have not had a sale in the last 12 months (these are likely to have an aftermarket competitor or anyone could be selling).
4. **Unique Parts** - these are only in Volvo's VIDA data but have not had a sale in the last 12 months. Program dealers should be the only ones with access to sell these parts online so they can be priced the least competitively.

**Note:** All new parts will be added into Popular Parts; we will reassess the media set to which newly added parts belong on a yearly basis.

For further questions on pricing your new media sets, contact the SimplePart Support team at 888-843-0425 or [support@simplepart.com](mailto:support@simplepart.com).

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